

Exterior Facilities Maintenance: Costs & Sustainability



Action Summary

PRSM conducted the benchmarking survey supporting this Benchmarking Snapshot to provide data to retail facilities professionals on exterior maintenance services, exterior sustainability technologies, and common area maintenance (CAM) charges. For Retail FMs with control of sustainable exterior features, this Benchmarking Snapshot highlights the adoption rates of sustainable exterior strategies and technologies by their FM peers to show them how their sustainability efforts compare. For Retail FMs who manage leased spaces, the CAM charges analysis helps them understand how their CAM charges compare to the industry averages. PRSM members can contact Industry Programs for more details on the survey results specific to their retail segment.

Methodology

The survey to support this Benchmarking Snapshot was sent to PRSM Retail members from March 31st to April 14th, 2016. They were instructed to forward the survey link to the best person in their company for supplying data on exterior facilities maintenance services and CAM charges, if they did not have the relevant data. The survey also allowed respondents to email specific questions to others in their company for the most accurate data available. Twenty-seven (27) respondents completed the survey.

Survey Data Commitment

Because PRSM values its members' trust, we are committed to preserving the confidentiality and integrity of individual survey data. Please read the PRSM Survey Data Commitment on prsm.com.

Exterior Facilities Maintenance: Costs & Sustainability

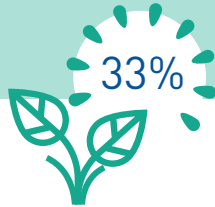
Top Water Conservation Techniques & Technologies

by percentage usage among respondents

Rain sensors for sprinklers



Plants with low water needs



Timing irrigation for minimal evaporation



Other Water Conservation Approaches

38%

Do not have a water conservation strategy

26%

Plan to start a water conservation strategy

39%

Submeter exterior water usage

Top Exterior Lighting Efficiency Technologies

by percentage usage among respondents



69%

Lighting Timers



77%

LED Lights

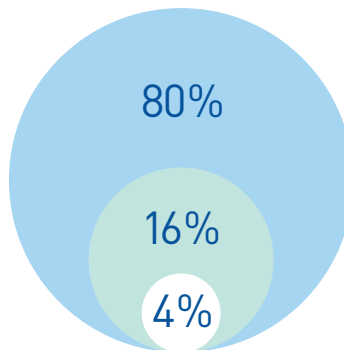


73%

Daylight Sensors

Exterior Energy Efficient Tech Upgrade Plans

by percentage usage among respondents



- planning upgrades
- not planning upgrades
- not applicable

Annual Costs*

CAM Charges	
Average:	\$31,855
Minimum:	\$300
Maximum:	\$120,000
Median:	\$7,820

Self-performing Avg. Maintenance Costs

Pavement:	\$1k-5k
Signs:	\$500-1k
Lights:	\$500-1k
Landscape:	\$1k-5k
Fencing:	\$1-500
Trash:	\$500-1k
Snow:	\$1k-5k

*presented in U.S. Dollars (USD)